



Dear members of the ESP,

Next year we will be back to a Congress in person; the excitement to participate to live sessions, the thrill of meeting and chatting with fellow scientists, and the quiver of the being physically involved in a scientific event will all happen during the 20th Congress of the European Society for Photobiology. Several reasons worth a special celebration. Celebration of an important scientific field.

The ESP launches the call for the brand, logo, and payoff of the **20th Congress of the European Society for Photobiology** which will be held in **Lyon (France)** from **August 27th to August 31st**.

Photobiology is the science studying the beneficial and harmful interactions on biological systems of non-ionizing radiation – specifically ultraviolet, visible, and infrared radiation from natural or artificial sources. The transdisciplinary field encompasses scientific, environmental, technological, and health related aspects and have impact on the human society and human well-being through dealing with light-driven processes relate to, for instance, environmental safety, climate change, crop production, solar energy production, disease diagnosis and treatment, any many more.

The submission must include:

1. An original brand for the congress.
2. A logo including the name of the congress including date and location Lyon, France.
3. A payoff.
4. A clear reference to photobiology.
5. A clear reference to the city of Lyon.

Technic requirements

1. The logo must be realized to allow its use in digital and printed formats
2. Minimal resolution 300 dpi
3. The designs must be original and unpublished

Copyrights

1. The participants agree to transfer, exclusively and free of charge, the copyright of the logo to the ESP and authorizes the society to use it for reproduction and public communication through Internet or on any medium whatsoever.
2. The participants expressly accepts that the logo may be modified, cropped and/or accompanied by written comments.
3. The participants waive the right to claim any remuneration as a result of this exploitation for all operations related to this contest: distribution, reproduction, exhibition and publication for non-commercial purposes.

Who can participate?

1. Single ESP member
2. Teams with at least one participant member of ESP

Visibility of the submitted works

1. All works submitted to the competition will be published in an ad-hoc webpage in the ESP website, along with a short explanation by the authors.
2. All works submitted to the competition will be presented to the generally assembly of the ESP in Lyon during the congress.

Prize

1. The winner of the contest (either single participant or team) will receive a prize of 200 euros.
2. The ESP member(s) (either single participant or team) participating to the congress will have the chance to present Brand, logo, and payoff at the general assembly of the ESP during the congress in Lyon.
3. The winner will receive a copy of one of the books in the Comprehensive Series in Photochemical and Photobiological Sciences.

Evaluation committee

1. All the proposals submitted to the competition will be examined by a committee appointed *ad-hoc* by the ESP Executive Committee and the Congress Local Organizing Committee. The committee will select three proposals that will be voted by ESP members. In case of ex-aequo, a further ballot will take place.
2. The winning project will be ratified by an indisputable decision by the Executive Committee based on the above procedure.

Important dates

1. The participants are requested to submit their work, along with a short explanation of the rationale, by October 31st, 2022. The material should be submitted in a single compressed file containing three files: one with the artwork, one with text, and one with the declaration of the release of copyright to the ESP. The submitted file must contain the last name of the participating member(s) of the ESP.
2. The results of the procedure will be published by November 20th, 2022.
3. Project must be sent to education@photobiology.eu